



## For Immediate Release:

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### URNER BARRY TO LICENSE NEWSWIRES CONTENT

**February 15, 2017 TOMS RIVER, NJ –**

In a time when broad-based information providers are making cuts to their agricultural news coverage, Urner Barry has been busy assembling the most robust offering in the livestock industry.

Urner Barry Newswires was formed in 2013 to provide exclusive content to the Urner Barry family of products including Comtell, SeafoodNews, Foodmarket, and Foreign Trade Data.

The news team delivers the latest in breaking agricultural, seafood, and food industry news, which according to Urner Barry President, Paul Brown, “is the first in the industry to offer coverage of the entire center of the plate.”

Today, we’re pleased to announce the availability of a licensed content offering; where providers of professional desktop solutions can integrate Urner Barry Newswires content directly into their existing solution.

Questions and/or comments should be directed to Urner Barry Director of Business Development, Jim Kenny, at 732-240-5330 or [jkenny@urnerbarry.com](mailto:jkenny@urnerbarry.com).

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#### **About Urner Barry**

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

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