

Wednesday, November 3, 2021

10:15am to 12:00pm PROTEIN SPECIFIC BREAK-OUTS

TIME	POULTRY	BEEF	PORK	PLANT PROTEINS
10:15am	EXPORT AND TRADE TRENDS <ul style="list-style-type: none"> Outline of poultry export trends over the last 12 months What have been the biggest issues and opportunities? What can we expect of trends over the next 12 months? 	THE INFLUENCE OF ENVIRONMENTAL EXPECTATIONS <ul style="list-style-type: none"> How have consumers changed the way they think about beef? What impact have sustainability initiatives had on the types of products consumers want? How are companies purchasing priorities changing to meet these new expectations? 	OVERCOMING PRODUCTION OBSTACLES <ul style="list-style-type: none"> What have been the biggest challenges for pork production? How are producers adapting to deal with these challenges and still meet consumer's needs? How are producers thinking about the future? 	COVID-19'S IMPACT ON ALTERNATIVE PROTEINS <ul style="list-style-type: none"> How has the plant protein market evolved through the pandemic? What opportunities are plant protein companies seeing? What does the future look like for plant protein consumption?
10:45am	OVERCOMING PRODUCTION OBSTACLES <ul style="list-style-type: none"> What have been the biggest challenges for poultry production? How are producers adapting to deal with these challenges and still meet consumer's needs? How are producers thinking about the future? 	EXPORT AND TRADE TRENDS <ul style="list-style-type: none"> Outline of beef export trends over the last 12 months What have been the biggest issues and opportunities? What can we expect of trends over the next 12 months? 	CHANGING CONSUMER EXPECTATIONS <ul style="list-style-type: none"> What are consumers main priorities when buying pork? How have customers changed the way they think about food? How has demand for niche proteins changed? 	EXPANDING PORTFOLIOS <ul style="list-style-type: none"> What new plant protein products are we seeing on the market? What plans are there for alternative protein companies to expand further? How have some of these new products been received?
11:15am	CHANGING CONSUMER EXPECTATIONS <ul style="list-style-type: none"> What are consumers main priorities when buying poultry products? How have customers changed the way they think about food? How has demand for niche proteins changed? 	OVERCOMING PRODUCTION OBSTACLES <ul style="list-style-type: none"> What have been the biggest challenges for cattle feeders? How are feeders adapting to deal with these challenges and still meet customer's needs? What impact could these challenges have on future supply? 	EXPORT AND TRADE TRENDS <ul style="list-style-type: none"> Outline of pork export trends over the last 12 months What have been the biggest issues and opportunities? What can we expect of trends over the next 12 months? 	AN INDUSTRY PERSPECTIVE <ul style="list-style-type: none"> What opportunities are there for industry players to invest in plant proteins? How successful have traditional protein companies been in the plant protein arena? Where do industry leaders see plant proteins in the supply chain?
11:45am	URNER BARRY MORNING WRAP-UP			
	Russ Whitman	Gary Morrison	Russell Barton	Andraia Torsiello