




10:00am to 11:30am PROTEIN SPECIFIC BREAK-OUTS

TIME	<b>POULTRY</b> <b>ASTOR ROOM</b> SPONSORED BY	<b>BEEF</b> <b>VENETIAN ROOM</b> SPONSORED BY	<b>PORK</b> <b>GEORGIAN ROOM</b> SPONSORED BY
10:00am	 <p><b>EXPORT AND TRADE TRENDS</b></p> <ul style="list-style-type: none"> <li>• Outline of poultry export trends over the last 12 months</li> <li>• What have been the biggest issues and opportunities?</li> <li>• What can we expect of trends over the next 12 months?</li> </ul> <p><b>Greg Tyler, COO, USAPEEC</b></p>	 <p><b>URNER BARRY'S MARKET INSIGHT</b></p> <ul style="list-style-type: none"> <li>• What have been the biggest beef market influencers over the last year?</li> <li>• How have issues across labor, logistics, supply and demand impacted the beef market?</li> <li>• What trends are we seeing pick up in Q4 2021?</li> </ul> <p><b>Gary Morrison, Vice President, Urner Barry</b></p>	 <p><b>OVERCOMING PRODUCTION OBSTACLES</b></p> <ul style="list-style-type: none"> <li>• What have been the biggest challenges for pork production?</li> <li>• How are producers adapting to deal with these challenges and still meet consumer's needs?</li> <li>• How are producers thinking about the future?</li> </ul> <p><b>Steve Meyer, Economist, Partners for Production Agriculture, former Director of Economics for the National Pork Producers Council and the National Pork Board</b></p>
10:30am	<p><b>URNER BARRY'S MARKET INSIGHT</b></p> <ul style="list-style-type: none"> <li>• What have been the biggest poultry market influencers over the last year?</li> <li>• How have issues across labor, logistics, supply and demand impacted the poultry market?</li> <li>• What trends are we seeing pick up in Q4 2021?</li> </ul> <p><b>Russ Whitman, Senior Vice President, Urner Barry</b></p>	<p><b>EXPORT AND TRADE TRENDS</b></p> <ul style="list-style-type: none"> <li>• Outline of beef export trends over the last 12 months</li> <li>• What have been the biggest issues and opportunities?</li> <li>• What can we expect of trends over the next 12 months?</li> </ul> <p><b>Jessica Spreitzer, Trade Analyst, USMEF</b></p>	<p><b>URNER BARRY'S MARKET INSIGHT</b></p> <ul style="list-style-type: none"> <li>• What have been the biggest pork market influencers over the last year?</li> <li>• How have issues across labor, logistics, supply and demand impacted the pork market?</li> <li>• What trends are we seeing pick up in Q4 2021?</li> </ul> <p><b>Russell Barton, Director, Urner Barry</b></p>
11:00am	<p><b>CHANGING CONSUMER EXPECTATIONS</b></p> <ul style="list-style-type: none"> <li>• What are consumers main priorities when buying poultry products?</li> <li>• How have customers changed the way they think about food?</li> <li>• How has demand for niche proteins changed?</li> </ul> <p><b>Brian Earnest, Lead Protein Industry Analyst, CoBank</b></p>	<p><b>OVERCOMING PRODUCTION OBSTACLES</b></p> <ul style="list-style-type: none"> <li>• What have been the biggest challenges for cattle feeders?</li> <li>• How are feeders adapting to deal with these challenges and still meet customer's needs?</li> <li>• What impact could these challenges have on future supply?</li> </ul> <p><b>Dustin Aherin, VP, RaboResearch Animal Protein Analyst, Rabobank</b></p>	<p><b>EXPORT AND TRADE TRENDS</b></p> <ul style="list-style-type: none"> <li>• Outline of pork export trends over the last 12 months</li> <li>• What have been the biggest issues and opportunities?</li> <li>• What can we expect of trends over the next 12 months?</li> </ul> <p><b>Erin Borrer, Economist, USMEF</b></p>
11:30am	<b>URNER BARRY MORNING WRAP-UP</b>		
	<b>Russ Whitman</b>	<b>Gary Morrison</b>	<b>Russell Barton</b>