

UrnerBarry

MARKET PRICES, NEWS, AND ANALYSIS

June 9, 2022, Toms River, NJ – Urner Barry, the leading provider of protein market news and information in the food industry, announced a series of appointments and the creation of new leadership teams to prepare for future growth.

Two new leadership teams were formed, the **Organizational Leadership Team** and the **Strategic Leadership Team**. In addition, new director appointments, group appointments and promotions were announced.

The **Organizational Leadership Team** replaces the existing line managers role. The team was expanded to a group of leaders who work in specific areas of the business and have demonstrated an ability to offer unique perspective. The team consists of the following members:

Allison Zdenek • Amanda Buckle • Bill Smith • Bob Smolinski • Chris Ashley • Christin Chase
Frank McQuarrie • Gary Morrison • Haidee Elliott • Jamie Chadwick • Janice Schreiber • Jim Kenny
Joe Muldowney • Laura Rowley • Laura Zinger • Liz Cuzzo • Lorin Castiglione • Karyn Rispoli
Randy Pesciotta • Russ Barton • Russ Whitman • Sean Plunkett

The **Strategic Leadership Team** is a newly formed team and is comprised of leaders from the functional areas of the business, and will focus on reporting, resource allocation, prioritization, cross-team coordination, and all things related to strategic operations. The team consists of the following members:

Bob Smolinski, Finance • Christin Chase, Production • Gary Morrison, HR
Jamie Chadwick, Content • Jim Kenny, Senior Manager • Joe Muldowney, Senior Manager
Laura Rowley, IT • Laura Zinger, Sales • Russ Whitman, Markets

Three team members were recognized for their ongoing contributions to the business with **Director Appointments**. These team members are proven leaders who excel in their respective roles. The following team members have been appointed Directors:

Janice Schreiber • Laura Rowley • Laura Zinger

There was also a **Red Meat Appointment** which marks a significant milestone for Urner Barry. For the first time in 28 years, there is a new Editor of Urner Barry's Red Meat Report. Bill Smith is now Editor, after having spent most of his 21-year career reporting red meat markets.

A key priority for the AgriBriefing Group is that we increasingly come together across brands to focus on common best practices in operations, infrastructure, commercial opportunities and product development.

As such we are delighted to announce two new group-wide roles - Chris Ashley and Frank McQuarrie who will use their expertise in Sales Operations and IT at Urner Barry to join Emma Luetchford (Marketing), Elisabeth Mork-Eidem (Events and Perspectives), & Rupert Levy (Finance) in groupwide functions at AgriBriefing.

“We are so proud to see the new appointments and leadership teams come to fruition,” said Urner Barry CEO, Joe Muldowney. “Everyone at Urner Barry plays a role in helping provide the best independent, accurate, and timely market information and that is what the newly formed teams demonstrate.”

About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

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