



Urner Barry Unveils Improvements to Mexican and Imported Beef Market Coverage

February 24, 2022, Toms River, NJ – Urner Barry, the leading provider of protein market news and information in the food industry, is pleased to announce enhancements to its Mexican and Imported Beef price assessments.

In the Imported Beef Market report, the changes feature the inclusion of Brazilian-produced cuts in the South American category, which previously included only material from Uruguay and Argentina. This addition will provide for a more robust volume of market and transactional data from which to base market coverage. Uruguay and Argentina origins will continue to be listed separately from Brazil due to variances in price between the origins.

Additionally, a weekly quotation has been added to reflect market and transactional data for Mexican-produced 90% boneless beef FOB Laredo USA. This quote is published in both the Imported Beef Market report and the weekly Mexican Beef Market report under export items.

“The industry needs market transparency to make critical decisions,” said Urner Barry CEO Joe Muldowney. “We’re happy to be able to offer this new and improved coverage for the South American and Mexican beef markets to our clients so they can successfully run their businesses.”

Urner Barry has also moved the quote basis of Mexican export items from Mexican Pesos per Kilogram to US Dollars per hundredweight as this is the unit of measure that is collected in most Mexican beef export transactions to the USA. Mexican domestic coverage remains in Mexican Pesos per kilogram.

Additionally, the Mexican Beef market has extended coverage to include material to deliver 30 days from the date of negotiation from the previous 14 days. This allows for the inclusion of product that is negotiated to deliver for the upcoming month, which we commonly encounter in our market canvass.

Finally, the Mexican Beef Market report will now be released on Monday, 12:00 noon US Eastern Time as much product is transacted later in the week and this change allows for a greater sample of data to be collected and included in the price assessment.

Urner Barry provides the most recognized, comprehensive coverage of benchmark protein prices, news, and analysis. Call 732-240-5330 or visit us at www.urnerbarry.com to learn more.

About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

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