

Notice of Suggested Changes to Urner Barry's Lamb Market Quotations

As the trusted source of market quotations and commentary for lamb, Urner Barry is continually soliciting feedback from stakeholders to ensure that our coverage reflects current trading conditions and practices. To improve market transparency and to provide stakeholders meaningful information Urner Barry is proposing the following changes to it is lamb reporting methodologies:

1. The addition of imported lamb cuts from Australia and New Zealand. The imported lamb complex has been a growing area which in some areas has become a larger market share than the domestic lamb market in recent years.

Stakeholders can comment on the proposed changes during a comment period which will take place from December 18–January 4, 2021. Comments will be published on our market reporting methodology page at **www.urnerbarry.com/methodology**

Find the methodology **here**.

Questions and/or comments are encouraged and can be directed to **lambvealreporter@urnerbarry.com**, or by phone at 732-240-5330.

About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products