

# NAE CHICKEN METHODOLOGY CHANGE NOTICE

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Urner Barry is a leading source for price reporting in the NAE chicken sector. We are continuously soliciting feedback from stakeholders to ensure that our coverage reflects current trading conditions and practices. On November 1, 2023, Urner Barry proposed changes to its NAE chicken market coverage and sought industry feedback on those proposed changes. The comment period has now closed. To improve market transparency and provide stakeholders with meaningful information, Urner Barry will make the following improvements to its NAE chicken market coverage effective January 2, 2024:

<i>Item</i>	<i>Reason</i>
NAE Fresh Chicken Leg Meat 4/10's, boneless/skinless	The item has become sufficiently traded to allow the poultry reporting team to initiate this coverage, while maintaining the rigorous reporting standards mandated by Urner Barry's Reporting Methodology.

In addition, Urner Barry will now be providing market assessments for all quoted NAE lines **5 days a week, Monday through Friday**. Moving forward, Urner Barry's reporting office is committed to maintaining the rigorous standards mandated by Urner Barry's Reporting Methodology, as well as refining and growing the initiative to better align with stakeholders' needs.

An updated Urner Barry NAE Chicken Market Methodology document will be available at [www.urnerbarry.com/markets/methodologies](http://www.urnerbarry.com/markets/methodologies).

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